



FOR IMMEDIATE RELEASE
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Puget Sound Science Expo Oct. 21 at UW

Expo to explore how to make science industry more sustainable

Seattle -- Scientists and business leaders from around the Puget Sound area will gather at the University of Washington to hear about new ways to bring innovative technologies to the Puget Sound scientific community. Representatives from biotechnology companies, universities, government institutions and the scientific community will be in attendance.

According to a recent article in the Wall Street Journal, since 2000, rising fuel prices have tripled the amount it costs to ship a 40-foot, standard container from East Asia to the eastern seaboard of the U.S. Tack on the fuel surcharges being levied by major delivery companies, such as FedEx (FDX), DHL, and United Parcel Service (UPS), and there's little doubt that business owners — from small Internet retailers to restaurateurs — are feeling the pinch.

This comes at a moment when concern about the environment and impact of globalization is also growing. In fact, most laboratories are spending at least \$1500/day X 30 laboratories per department = \$45,000 per day, often ordering one item at a time from multiple vendors. A significant number of those products are temperature sensitive and therefore require a much more expensive overnight shipping solution.

One Solution:

The conference was called together by S³, otherwise known as Scientific Storage Solutions, a local company that is a third party Logistics (TPL) company focused on novel biological supply chain that strives to provide invaluable product services, reduce shipping costs and environmental impact, and bring new technologies to the fastest growing biotechnology industries in the US.

S3 will be showcasing, along with Entropy Solutions Inc, **GREENBOX**, www.greenboxsystems.com The industries first 100% sustainable

temperature sensitive shipping solution. These innovative systems provide enhanced temperature protection while eliminating disposable packaging. Today, nearly one-third of all landfill waste is derived from disposable packaging. Annually, that equates to approximately 1100 square miles of packaging waste, a new technology for shipping containers that will eliminate the need for polystyrene shipping boxes. This is a very important issue for researchers as these non-degradable polystyrene boxes end up in the landfill.

“We believe at S3 that we may have figured out some of the core principles that will allow for an authentic recovery of the economy which balances the need for a new way to do business, along with cost savings while reducing the impact on the environment,” said Mickey Blake, S3 Co-founder. “With increasing gasoline costs, there is an economic imperative for our industry to find a new, cheaper way to ship our products,” said Blake. “Throw in the environmental imperative to go through fewer of these polystyrene boxes, and there is plenty of room to make improvements in the scientific community,” she said.

Attendees at the event will have a chance to hear from S3 and others about new approaches and technologies.

Presentations include:

Gene Oracle, · Unleashing GeneIOS: Create Synthetic Genes In your lab, In A Day;

Nanostring Technologies, · Introducing nCounter: A Novel Digital Gene Expression Technology;

Karol Bomsztyk, M.D., Professor, · UW Medicine, Probing Chromatin, Dynamics: Utilizing Matrix ChIP Technology.

The conference is October 21, 10-4. The location is the University of Washington, South Lake Campus building (815 Mercer) It's not too late to register for the conference. Log on to www.scientificsolutions.com

Background on Scientific Storage Solutions:

The event is the brainchild of S3 Scientific Storage Solutions, founded by Mickey Blake and Pete Kegel. They hope that companies will consider the S3 model and take the lead in their own companies to reducing their shipping costs and positively impacting the environment.